

<p><b>Key Partners</b></p> <p>Recommendation network</p> <p>Schools and other education business</p> <p>Manufacturing suppliers</p> <p>In future: Banks and Government</p>	<p><b>Key Activities</b></p> <p>Product and Content Development</p> <p>Manufacturing.</p> <p>Sales</p> <hr/> <p><b>Key Resources</b></p> <p>Products</p> <p>Interdisciplinary Team</p> <p>Marketing</p>	<p><b>Value Propositions</b></p> <p>Tools that train in Financial Education and Integral Personal Development.</p> <ul style="list-style-type: none"> <li>- Ludic.</li> <li>- Self-taught.</li> <li>- Develops knowledge, abilities attitudes.</li> <li>- Understandable, agile and competitive.</li> <li>- Integral.</li> </ul>	<p><b>Customer Relationships</b></p> <p>Personal, closed and trust relationships.</p> <p>Digital.</p> <hr/> <p><b>Channels</b></p> <p>Local distributors.</p> <p>Recommendation network.</p> <p>Schools and other education business.</p> <p>Social Media.</p>	<p><b>Customer Segments</b></p> <p>Families</p> <p>Schools</p>
--	---	--	--	--

<p><b>Cost Structure</b></p> <p>Manufacturing</p> <p>Sales Commissions</p> <p>Marketing</p>
---

<p><b>Revenue Streams</b></p> <p>Sales with a 90% of net profit.</p>
--