



To the worldwide SBC family,

The global spread of COVID-19 is affecting all of us in different ways. At SBC, our top priority is the safety and wellbeing of our participants and partners across the world. We are closely monitoring the information provided by the World Health Organization (WHO) and the Centers for Disease Control and Prevention (CDC) during this challenging time.

Due to the spread of COVID-19 having important repercussions for many of our participants and their projects, Social Business Creation competition has decided to implement several changes to our scheduling for SBC 2020. We understand the seriousness of the situation and how it can impact the work of participants in the competition.

Here are the specific changes that are being implemented for SBC 2020:

1. **Round 1** – the submission deadline will be postponed.
 - **The new deadline for Round 1 will be May 15th 2020.**
2. **Round 2** – the submission deadline will be postponed.
 - **The new deadline for Round 2 will be July 17th 2020.**

At this time, **the dates for Round 3 are maintained.** The Training Week, Semi-Final and Grand Final will still be held from September 21st 2020 to September 28th 2020 (inclusive). **We will notify participants and partner institutions if the specifications of Round 3 change in the coming weeks or months.**

In order to minimise the impacts on learning, participants are asked to continue to follow the online course materials and templates for their project presentation to the best of their abilities and resources. SBC is committed to continuing to provide online coaching for Round 1 and Round 2 of the competition when needed.

Also, as numerous schools are closed and classes have been suspended for many of our partner institutions, SBC team will additionally organize and offer online teaching sessions in Round 1 and Round 2 of the competition, if there is a demand from participants. Please communicate with SBC team at sbc@hec.ca with any requests for online teaching sessions and we will do our best to organize them as promptly as possible.

If you have any questions or concerns about the SBC 2020 scheduling changes or the impacts of the changes on your project, please reach out to our team at sbc@hec.ca.

Thank you for your understanding and we look forward to watching the development of your project throughout Social Business Creation competition 2020!

Sincerely,

SBC team